



## Press information

Essen/Germany, July 2017

### **Red Dot Design Museum Essen: 2,000 inspirational exhibits at your fingertips**

The best product design, from inventive USB flash drive to multifunctional stove to a hanging helicopter, awarded by an international expert jury: On five floors, the Red Dot Design Museum offers the largest exhibition of contemporary design worldwide.

All of the approximately 2,000 shown exhibits were awarded in the well-known Red Dot Design Award. On average, 150,000 visitors per year see the shapely and highly innovative exhibits. The museum becomes experiential as touching and testing most of the objects is allowed.

Every year, design experts from all over the world decide which products will be on display in the Red Dot Design Museum. They make up the jury for one of the world's most important product competitions: the Red Dot Award: Product Design. In the course of long sessions, they test and discuss the products, assess their innovative design quality based on different criteria depending on their task and purpose, and ultimately decide which have earned the "Red Dot" seal of quality and thus a place in the museum.

The inspiring atmosphere of the house is exuded mainly by its impressive architecture. Built between 1928 and 1929, the former boiler house of the colliery Zeche Zollverein served for many years as the power house for the complex, which was abandoned in 1986. The Zeche Zollverein Coal Mine Industrial Complex is one of the most significant industrial monuments of the 20th century and was thus listed as a UNESCO World Heritage Site in 2001.

The boiler house, which today presents the international winners of the product design contest, had to be converted according to its new function as the Red Dot Design Museum. Red Dot founder Prof. Dr. Peter Zec suggested Lord Norman Foster for the new direction of the architectural

#### Press contact:

Marie-Christine Sassenberg  
Senior Communications Manager  
Phone: +49 201 30104-43  
E-mail: [m.sassenberg@red-dot.de](mailto:m.sassenberg@red-dot.de)  
[www.red-dot-design-museum.org/press](http://www.red-dot-design-museum.org/press)

Red Dot Design Museum Essen  
Design Zentrum Nordrhein Westfalen  
Gelsenkirchener Str. 181  
45309 Essen  
Germany



reddot design museum

characteristics. With his distinctive, yet gentle reconstruction, the well-known British architect created a concise style for the entire Zeche Zollverein.

To provide another exclusive venue for the design scene and its creative works, the Red Dot Design Museum Singapore opened its doors in November 2005, being the first contemporary design museum in Singapore and in Asia. Today, it presents the latest trends in the international design scene with a selection of more than 1,000 prize-winning products.

Since 2013, the Red Dot Design Museum Taipei has been a new attraction for design-enthusiasts. As "Red Dot Design Area Taipei" it is a part of the Taiwan Design Museum since April 2016. The Red Dot Design Area Taipei exhibits industrial products and communication solutions which have received a prize in the Red Dot Design Award. In this way, both the prize-winning designers and interested members of the public are given a deeper knowledge of design. At the same time, the new exhibition space provides insights into current creative achievements in the design world.

[www.red-dot-design-museum.org](http://www.red-dot-design-museum.org)

Press contact:

Marie-Christine Sassenberg  
Senior Communications Manager  
Phone: +49 201 30104-43  
E-mail: [m.sassenberg@red-dot.de](mailto:m.sassenberg@red-dot.de)  
[www.red-dot-design-museum.org/press](http://www.red-dot-design-museum.org/press)

Red Dot Design Museum Essen  
Design Zentrum Nordrhein Westfalen  
Gelsenkirchener Str. 181  
45309 Essen  
Germany