



Press information

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Red Dot Design Museum Singapore – more than a museum

The Red Dot Design Museum Singapore presents the latest trends in the international design scene with a collection of more than 1,000 prize-winning works. All of the products, communication designs and concepts on display were tested, discussed and evaluated by a panel of international experts in one of the world's largest and most renowned design competitions – the Red Dot Award. Only the best of all entries receive the coveted Red Dot quality seal – and thus their deserved place in the Red Dot Design Museum.

The Greater Asia Region offers a vast range of future markets. The continent is filled with energy and shares a tremendous reservoir of creativity and innovative ideas. To provide an exclusive venue for the design scene and its inspiring works, the Red Dot Design Museum Singapore opened its doors in November 2005, being the first contemporary design museum in Singapore and in Asia.

Innovative and very shapely designed everyday-items from around the world enable visitors to experience award-winning design at close range in the hands-on exhibition. Moreover, the awarded works of the communication design competition present what is state-of-the-art in the creative scene – with impressive posters, unusual annual reports or enjoyable TV commercials. The exhibited design concepts, all of which are winners in the Red Dot Award: Design Concept competition which is annually organised in Singapore, show the right way into the future – solutions for tomorrow.

As a hot-spot of the design scene, the exhibition gives visitors an understanding of cultural or country-specific characteristics, informs them about current trends and established brand-name products and demonstrates how design has changed over the years. By focusing on different topics and introducing the works of well-known designers as well as of young talents, the Red Dot Design Museum Singapore continuously offers new and exciting insights into the fascinating world of design.

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reddot design museum

In addition, one Friday night of each month, the museum transforms into a creative playground at the MAAD Market of Artists and Designers. That's when over 60 pop-ups by designers, artists, exhibitions, live music, creative workshops and an enthusiastic crowd are passionate about design and the arts.

Further information: www.museum.red-dot.sg

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